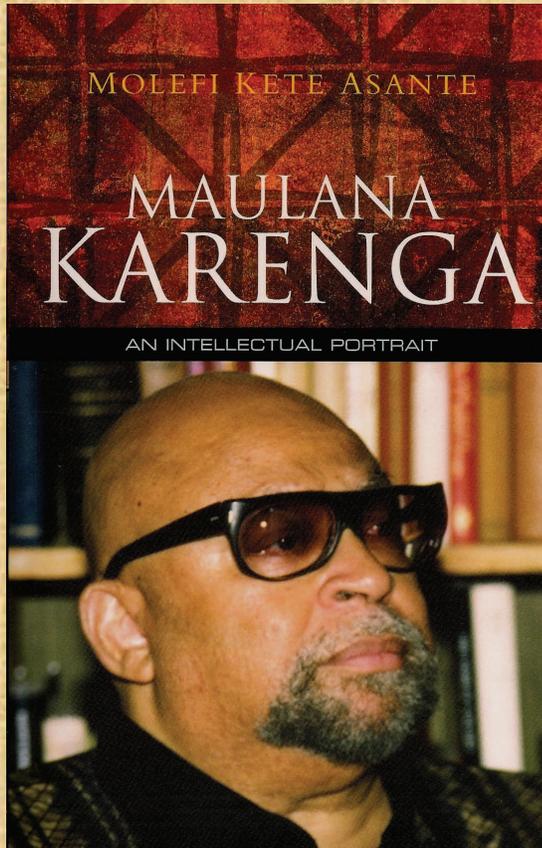


New Book



Molefi Kete Asante
Professor, African American Studies
Temple University

"To have the seminal thinker Molefi Asante writing on the legendary Maulana Karenga is a grand treat! This work is an historic encounter of great significance and contemporary relevance."

Cornel West
Princeton University

"Asante has given us the first in-depth study of the thought of Maulana Karenga. A major cultural influence in the sixties, Karenga's Kawaida Philosophy serves as a primary source of Afrocentric thinking today."

Charles Henry
University of California, Berkeley

"In this remarkable study, Professor Asante not only provides an intellectual biography of Karenga, undertaken with rare devotion and deep understanding, but also renders homage to an outstanding scholar whose work, spanning some four decades, has been fundamental in the development of African American cultural awareness in our time."

F. Abiola Irele
Harvard University

In this book, the most prolific contemporary African American scholar and cultural theorist Molefi Kete Asante leads the reader on an informative journey through the mind of Maulana Karenga, one of the key cultural thinkers of our time. Not only is Karenga the creator of Kwanzaa, an extensive and widespread celebratory holiday based on his philosophy of Kawaida, he is an activist-scholar committed to a "dignity-affirming" life for all human beings. Asante examines the sources of Karenga's intellectual preoccupations and demonstrates that Karenga's concerns with the liberation narratives and mythic realities of African people are rooted in the best interests of a collective humanity.

The book shows Karenga to be an intellectual giant willing to practice his theories in order to manifest his intense emotional attachment to culture, truth and justice. Asante's enlightening presentation and riveting critique of Karenga's works reveal a compelling account of a thinker whose contributions extend far beyond the Academy. Although Karenga began his career as a student activist, a civil rights leader, a Pan Africanist, and a culturalist, he ultimately succeeds in turning his fierce commitment to truth toward dissecting political, social, and ethical issues. Asante carefully analyzes Karenga's important works on Black Studies, but also his earlier works on culture and his later works on ethics, such as *The Husia*, and *Odu Ifa: The Ethical Teachings*.

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